



leader in software solutions

for telecom distributors and resellers

NETWORK COMMISSION
PRICE PROTECTION ACCESSORIES
SMS BUNDLES BROADBAND
CELL PHONES
VOIP IMEI NUMBER
PREPAY FIXED LINE
PHONE INSURANCE SIM
TV'S LAPTOPS BILL PAY



10 years of industry knowledge & experience

The telecom sector has evolved into one of the most high end industries in the world. With salestar™ connect, you're not just in the game – you're holding the playbook.

salestar™ connect industry specific software gives you the control necessary to not just be a part of the Telecom Industry but to become a key player. Our technology ensures that you are always in control of your sales plans, operations, costs, efficiencies, margins and bottom line- something generic software can never do.

the reason the best in the industry choose salestar

Zero Development Time

Developed with complete focus on telecom resellers and distributors, salestar™ connect is ready to be deployed in a modular format without any bespoke development.

Telecom Specific Functionalities

salestar™ connect includes built-in functions which support Price Books, Network Commissions, Air Time Distribution, IMEI No Tracking, Bill Pay & PREPAY Connection Wizards with On Line Registration.

Integrated Generic Functionalities

salestar™ connect covers all the bases when it comes to developing functions provided by generic software; including CRM, Sales Order Processing, Work flow Management, Warehousing and Distribution.

Multiple Sales Channel

salestar™ connect provides specific integrated front end applications for telecom distributors or a telecom reseller's retail shops, E-Commerce Site, Call Centre or Corporate B2B sales environment.

Open Architecture

salestar™ connect sits on an SQL Server Database and is built on Microsoft.NET; making it 100% web services compliant.

Telecom Specific Best Practices

salestar™ connect is built on best practices, ensuring that – for example- minimum profit margins are met at every point, while providing tools to increase ARPU.

Investment Protection

With over 250 man years invested in the salestar™ connect IPR, salestar™ connect has a clear vision and road map, including a quarterly software release program, 24/7 help desk and scalable N Tier Architecture.

10+ years of Telecom Experience

With over 10 years of experience in providing software solutions to telecom businesses in the UK and Europe, salestar™ connect offers you complete peace of mind when investing in our solution.

salestar™ connect makes it possible for you to ensure that all solus and non solus distributors and resellers follow best practices while also ensuring the indirect distribution and reseller channel performs to its fullest potential according to KPIs set by your organization.

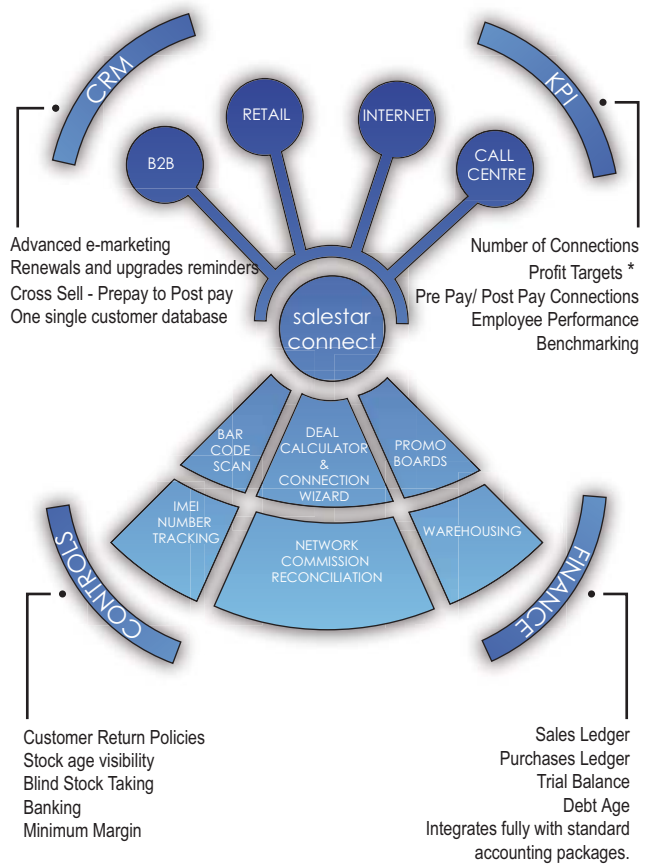
A few benefits to Networks include:

- Helping resellers manage their businesses and stores in a more professional manner.
- Establish that the reseller and distribution community are able to better manage their profit margin.
- Ensuring full visibility of stock in channel.
- Providing clear visibility of all sales and operational activities.
- Standardizing customer support and CRM across resellers and distributors.
- Enabling key performance results to be benchmarked easily and accurately.
- Possibility to streamline pricebook implementation through salestar™ d-point.



giving you peace of mind and total control

salestar™ connect for resellers



salestar™ connect for distributors



* PROFIT = (sale price + network commissions) - (dealer commissions + cost of sale)

* PROFITS = (Sale Price + Network Commission) - Cost of Sales



with the trust of our clients & partners

Our clients and partners include some of the biggest names in the UK and European telecom industry.

NOKIA
Retail

orange™ Orange Business Specialist Partner

T-Mobile-
Specialist


Vodafone BlackBerry Partner

CENTRE OF EXCELLENCE
O₂
★ ★ ★



meteor™
Solus Dealers

what our clients say

“ We have complete peace of mind with salestar™’s specialist retail and call centre software solution and have every confidence that it will manage our renewals, commissions, barcode scanning of IMEI and SIM numbers and Sales Order Processing, as well as providing us with a secure database to manage customers. ”

Orange Retail and Call Centre Specialist

“ salestar™ has provided us with all the tools to see us through this recession, enabling us to make huge cost reductions and increase connections many fold through implementing the software. Many things may change as we move forward, but not salestar™. ”

O2 Airtime Distributor

“ salestar™’s corporate B2B solution streamlined our operations, reduced overheads and dramatically improved the quality of service we offer customers. Tailoring generic software would have taken us many man years; time which can now be re-invested in marketing. ”

T-Mobile Corporate B2B Specialist



innovative solutions for any size of business



Our top of the line, bespoke business service, designed to meet your exact requirements, business model, and drivers. Branded in your name, and operated by your internal programmers under a special escrow agreement, the solution will be an asset on your balance sheet, as it will be developed in conjunction with your team.

The solution, based on salestar™ connect software, will be delivered by our highly experienced team that has provided solutions to the telecom industry for over 10 years.



Best of breed solution offering enhanced flexibility in terms of operational scalability, independence in hosting and managing the database and processes along with the ability to integrate with 3rd party software solutions and services. Backed by a tailored in-house training programme and supported by an after sales help desk and remote diagnostics service that ensure you enjoy real business benefits in the shortest possible time.

- No restriction on scalability
- No restriction on the location
- No restrictions on version upgrades
- No engineers required.
- No data setup
- No VPN connection needed.
- No restrictions on the use of salestar™ connect public API to connect up to 3rd party software solutions



A quick, simple, plug-and-play software solution that will meet the needs of the smaller telecom businesses. Only requires internet access. The new salestar™ connect family is a unique and state of the art way of connecting multiple sales channels under one umbrella - whether it be B2B, retail, distribution, call centre or internet – ensuring that all transactions are processed efficiently and without error.

- No capital investment required
- No extra IT resource
- No engineers required on site
- No data setup required.
- No headache with data security or protection
- No duplication of work
- Fully Integrated system.



O : Building 3, Chiswick Park
566, Chiswick High Road
London W4 5YA
United Kingdom

T : +44(0)208 875 0111

F : +44(0)208 875 0666

E : info@salestar.co.uk

W : www.salestar.co.uk

the most versatile & cost effective software solution

